**BUSINESS PROBLEM**

1. What are the various trends in video Radisson sales and how do factors like region, genre, platform, year of release, fact aggregated a key role in this ever-changing data over the years?
2. Radisson Hotel Group is proud to provide a dynamic set of hotel brands for a wide range of travelers and budgets. Each of these brands has its own identity. Any traveler can feel at home when they decide to stay with us, because there is always a Radisson Hotel that caters to their needs. We center and focus our work on delivering memorable moments, acting as a true host by being the best partner.